September 2020 Newsletter



A manufacturer's representative with over 30 years experience serving the OEM lighting market.

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Casambi welcomes Tyler Jennings as Vice President & General Manager of North America.

Tyler is an industry veteran having spent the last 11 years with Legrand. He held multiple positions at the WattStopper brand (sales, marketing, acquisition integration, and product management). Tyler was most recently the VP/GM Data Infrastructure for Legrand.

Tyler looks to aggressively expand Casambi operations in the US.

"Casambi doesn't make drivers, sensors, or switches - we partner with the best manufacturers of those items. What we do make is a rock-solid firmware and software that allows our OEM partners to market IOT solutions without the heavy R&D costs.

We all have to make the Build, Buy, or Partner decision. In today's every increasing connected world we believe we are the company to select if you choose the Partner route."

Please contact your OEM Lighting Sales representative to set up a call with Tyler and team to learn more.



POWERdrive 50W/U replaced the legacy POWERdrive 561/M driver



Redesigned POWERdrive 50W LED drivers replace their legacy counterparts

The POWERdrive 50W drivers are completely redesigned from the ground up with the latest eldoLED building blocks, offering 4 LED outputs that support a broad operating window, dim down to 0.1%, and are fully controllable via an isolated DMX/RDM interface

KEY PERFORMANCE SPECIFICATIONS

Input voltage	120 – 277Vac	Dimming range	0.1% - 100%
Output power	50W	Control	DMX/RDM
Number of LED outputs	4	Certifications	((
LED output type	Constant Current	Control protocol	USITT DMX512-A, E1.20
LED output voltage range	2V – 55V	Dimensions	444 x 30 x 21 mm (50U)
LED output current range	150 – 1400mA		130 x 76 x 31 mm (50S)
LED output current resolution	Programmable in 1mA		153 x 76 x 31 mm (50SA)

eldoLED -

CuityBrands®





MIRO® UV A/B and MIRO® UV C *NEW* The evolution in UV light reflector technology

UV light has a lot of positive effects that are widely exploited in industrial and medical applications, ranging from UV curing of inks and lacquers to phototherapy and disinfection.

The new surfaces, MIRO® UV A/B and MIRO® UV C, offer you the reflective capabilities you need to optimize UV efficiency as well as enhance the longevity of your devices.

MIRO® UV A/B and MIRO® UV C are the ideal reflector materials for a broad range of applications:

- Ink, lacquer, and resin curing
- Water, air, and surface disinfection
- Sterilizing medical equipment, food, and liquids
- Photochemical applications
- Phototherapeutic and tanning devices.



Please forward quote requests and orders to: orders@oemlightingsales.com

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